



LONMARK Sessions 2007



Introduction to LON

Setting The Standards for Open Control Systems

The Trend Towards Open, Integrated Systems

LONMARK® Sessions



Traditional Closed System

- Single vendor
- Leads to costly service and system expansion
- Limits sub-system expansion
- Limits number of service providers
- Restricts interoperability with other vendors / systems
- Limits choices
- Creates "Islands of automation"



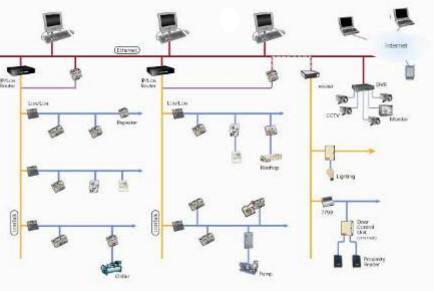
>Locks owners in for the life of the system!



Open System

- Multiple vendors
- Affordable and economical service and system expansion
- Sub-system and device-level expansion at any time
- Full choice of service providers
- Facilitate interoperability with other vendors / systems
- Plethora of choices
- Flexible, expandable automation







➢Owners retain freedom of choice throughout the lifetime of the system!

Open Systems Defined

- Open building systems are created using the products and components from multiple vendors that in the end offer greater flexibility, easier management, higher levels of scalability, and lower life cycle costs.
- An open SYSTEM is more than just an open protocol!

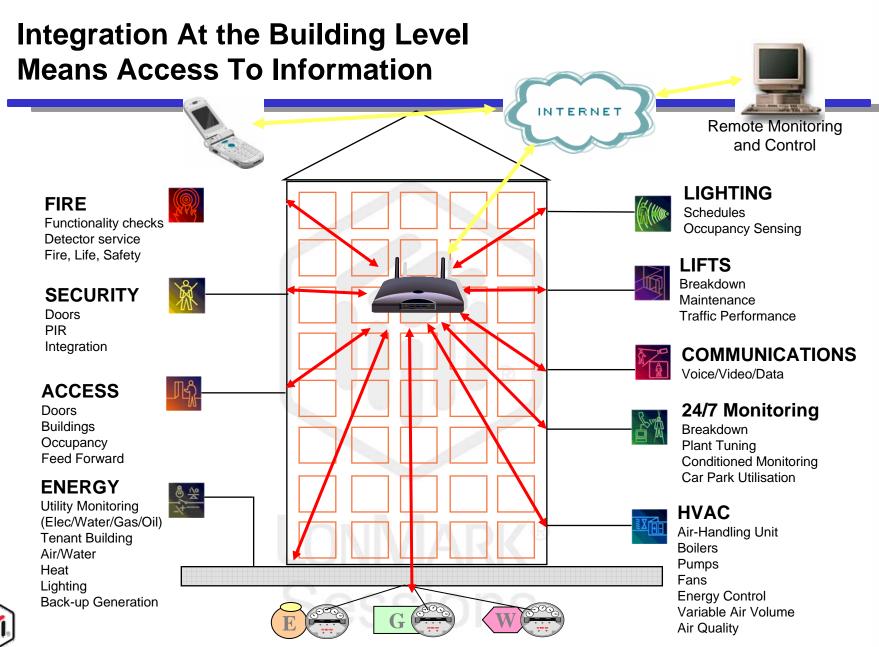




Open Systems Defined

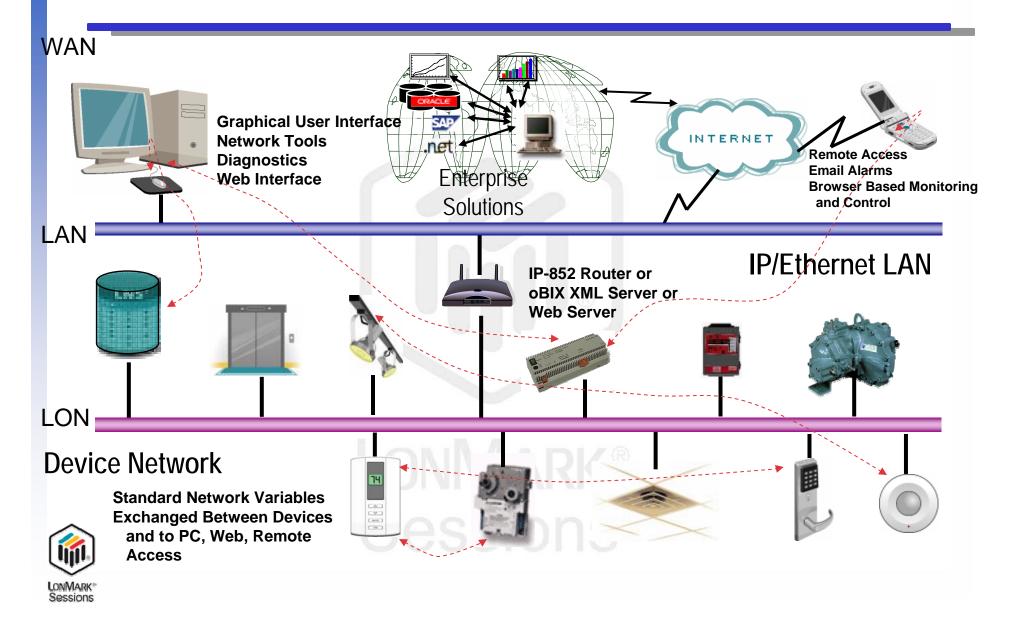
- Fully Open Systems Will Deliver
 - Greater choices in vendors and suppliers
 - Lower energy costs
 - ► Lower install and life cycle costs
 - ► Easier add, moves, and changes
 - Greater system scalability
 - Better access to information
 - Greater control over the facility



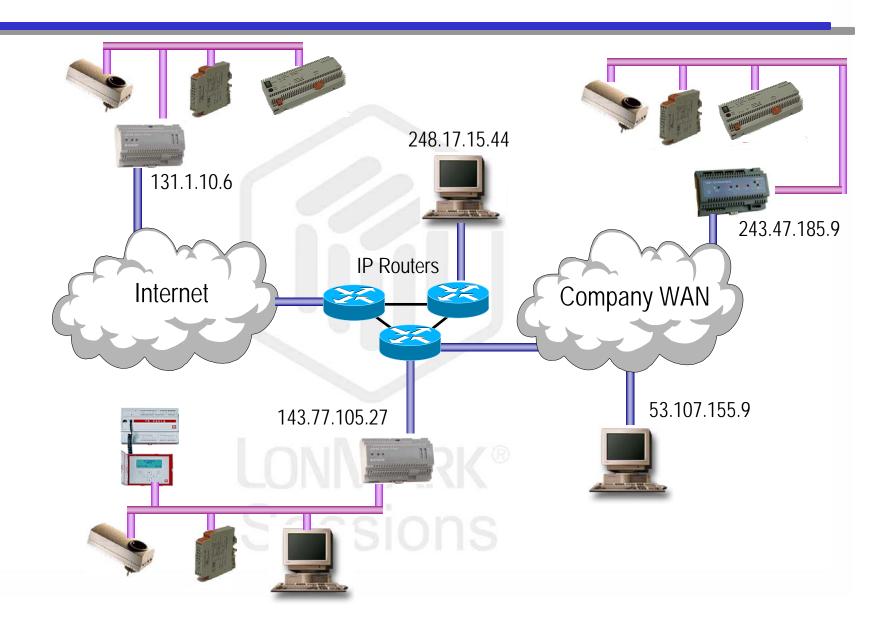




Complete Network – LON ->LAN->WAN



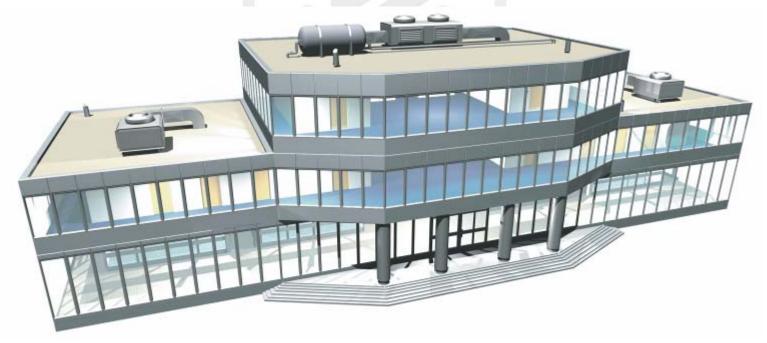
A Single Cohesive Network





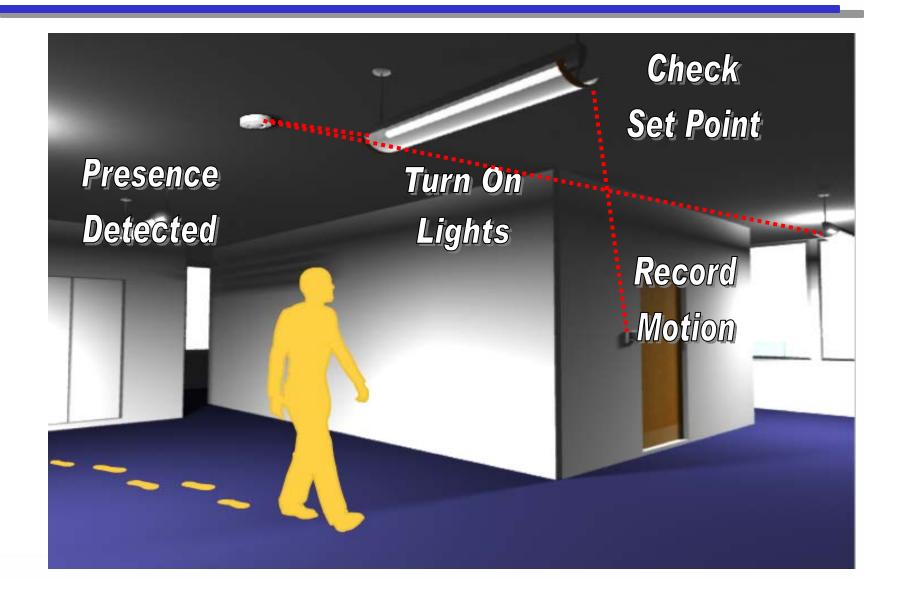
What Is An Integrated System?

 The ability to install products from multiple vendors into a single cohesive system and have them interoperate to improve operational efficiency.



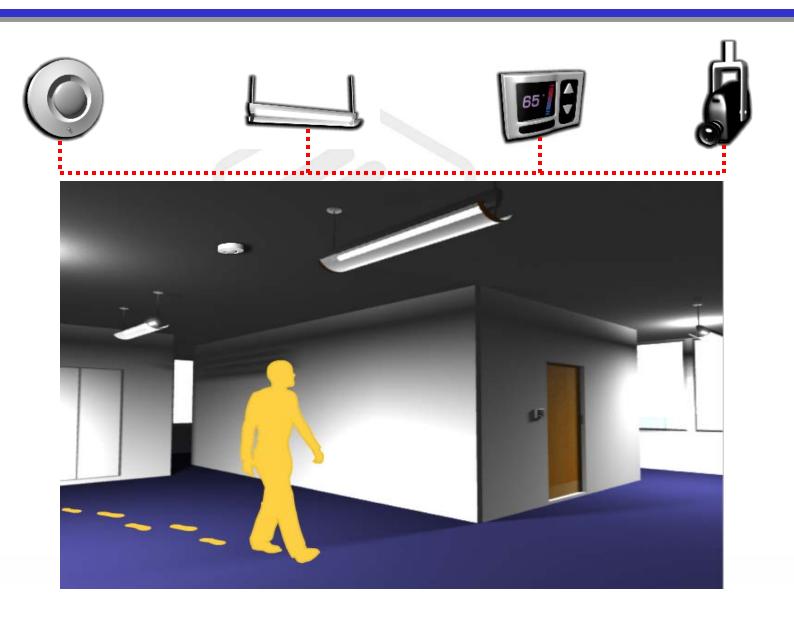


Integrated System





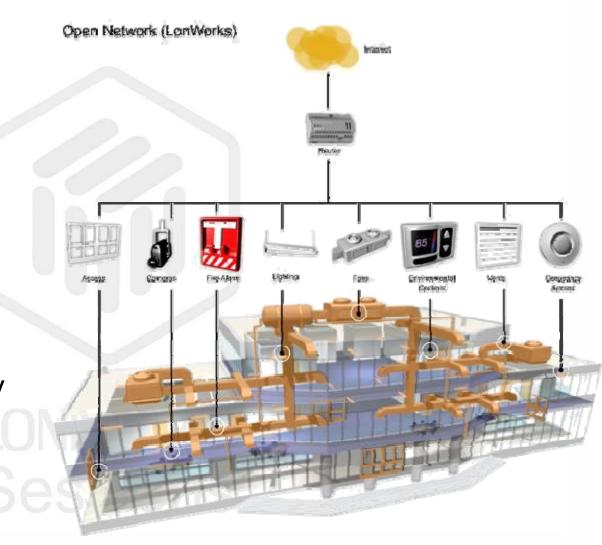
Peer-to-Peer Communications





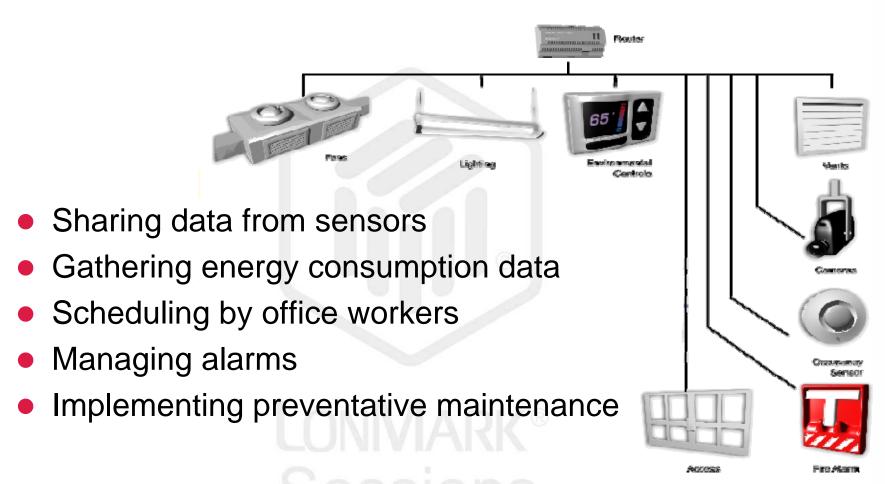
Integrated System

- Freedom
- Flexibility
- Choice
- Scalability
- Connectivity
- Interchangeability





Integration Examples



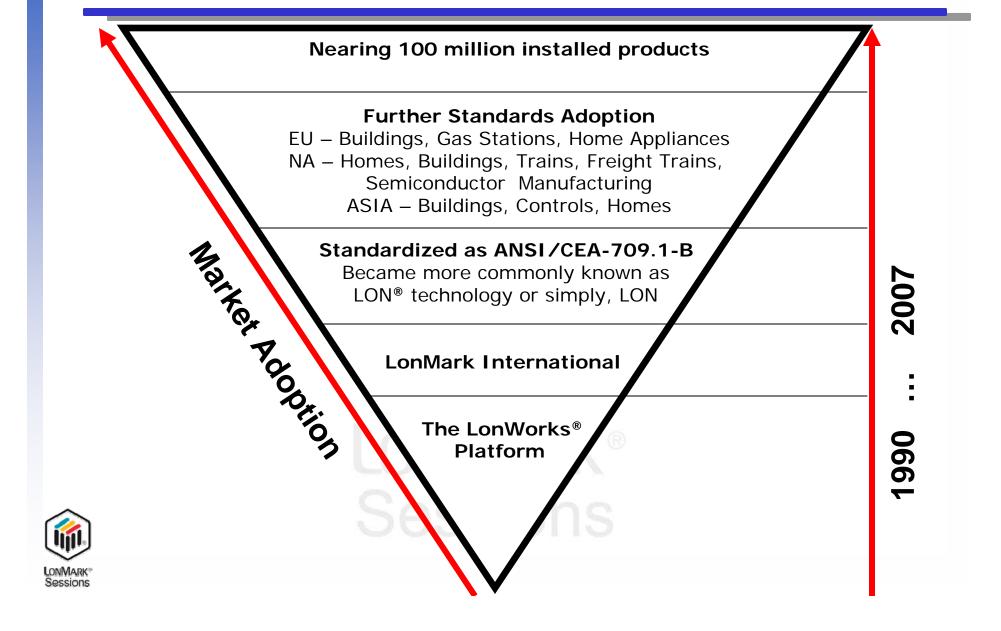


Integration Examples

- Sharing data from sensors
 - Occupancy sensor data used by HVAC, Lighting, and Security
- Energy consumption data
 - Used by demand limiting control strategy
 - Real time adjustments via control system
- Scheduling by office workers
 - Direct control over environment
 - Lighting, HVAC, Security
- Alarm management
 - Single alarm, multiple recipients
 - Remote acknowledgement and response
 - Preventative maintenance based upon actual usage



History of LON – Adoption / Time



LON®, LONWORKS®, and LONMARK®

- LonTalk[®]
- ANSI/CEA-709.1-B
- LonWorks®

LON

- Echelon Corporation's trade name for the ANSI/CEA-709.1-B protocol
- The ANSI standard name for the communications protocol underlying LONWORKS networks
- Products and applications based on LON technology. Also, a description of products that use the Neuron® microprocessor, e.g., "a LONWORKS valve controller"
- "Local Operating Network" the mostcommon way of referring to a device, network, or application based on LONWORKS



For LonMark Sessions, we're just going to call it all "LON"

LONMARK: The Organization & The Mark

LONMARK®

Brand of Recognition:

International

1. Organization of over 600, worldwide, member companies dedicated to advancing LonWorks technology

Logo

2. "The Mark"

Sessions



The LON Protocol



ANSI/CEA-709.1-B





EN 14908-1:2005



GB/Z 20177.1-2006



IEEE 1473-L











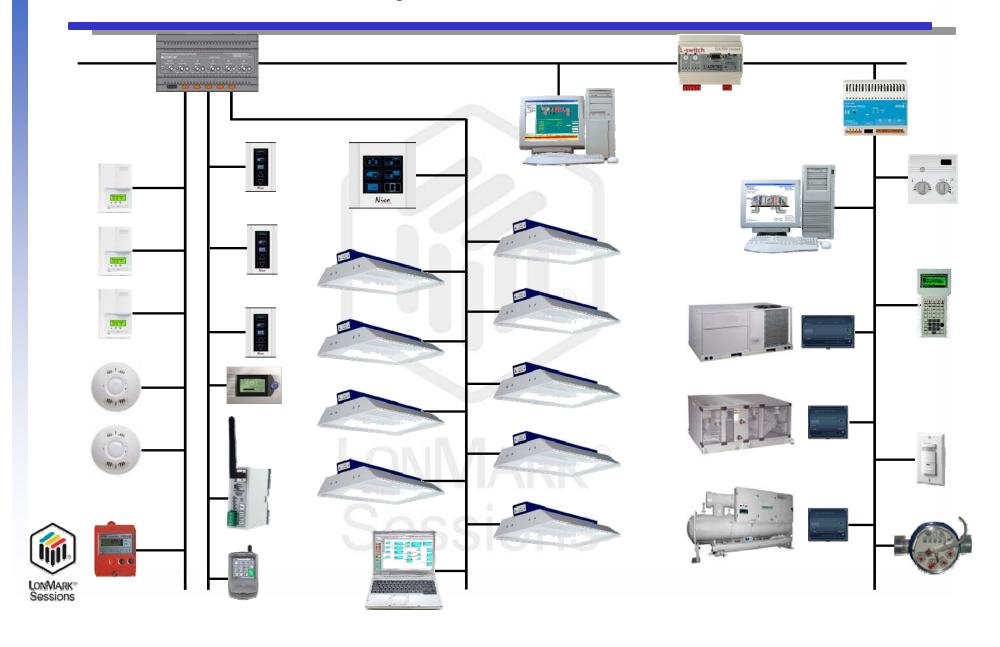




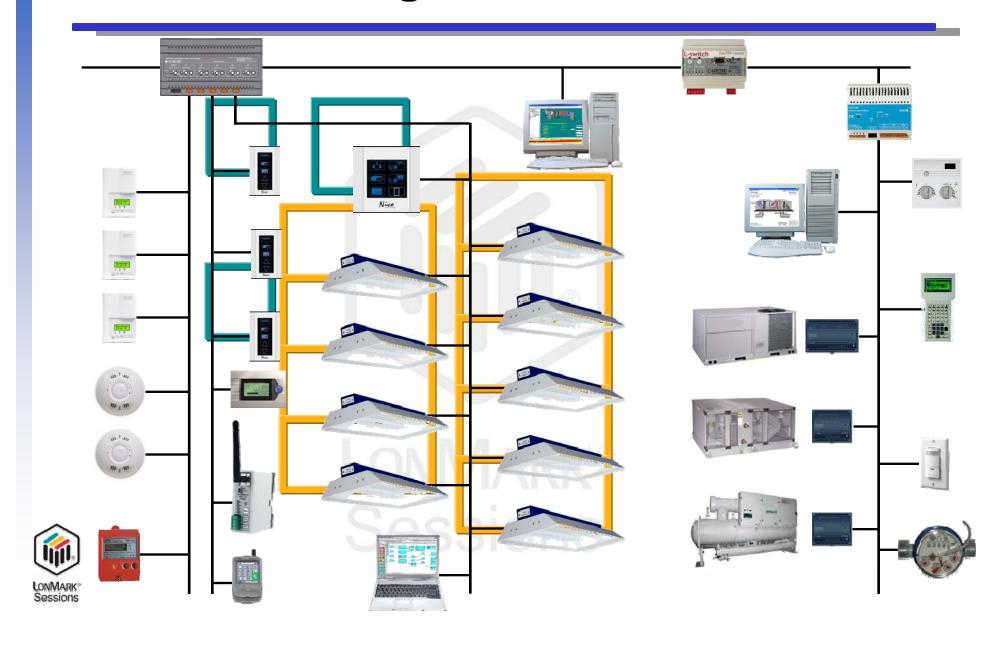
Primary LON Elements



LONWORKS Physical Network



LONWORKS Logical Connection



Datapoints and Their Types

Network Variables

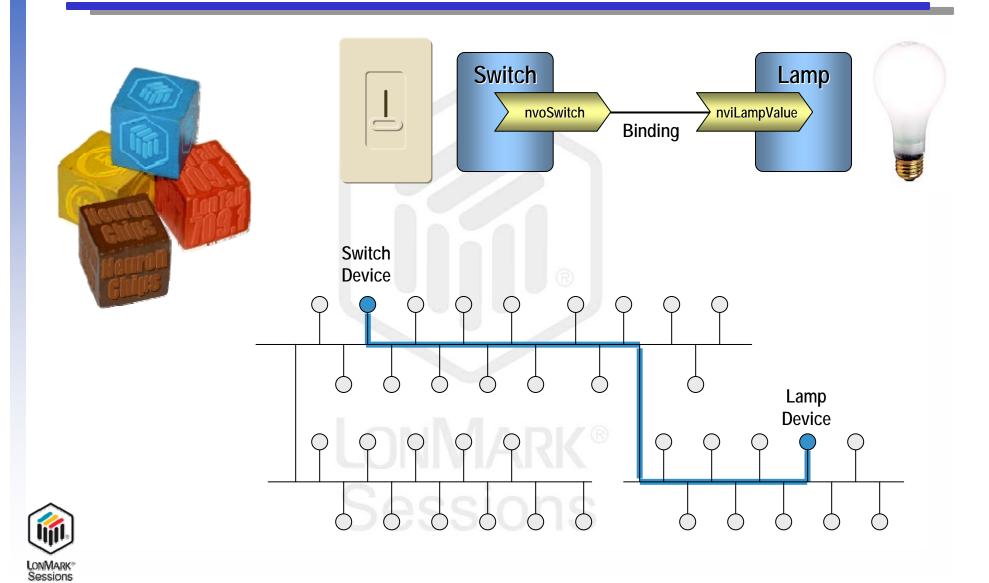
Datapoints with direction, size, resolution, and meaning all defined – a data container.

SNVTs

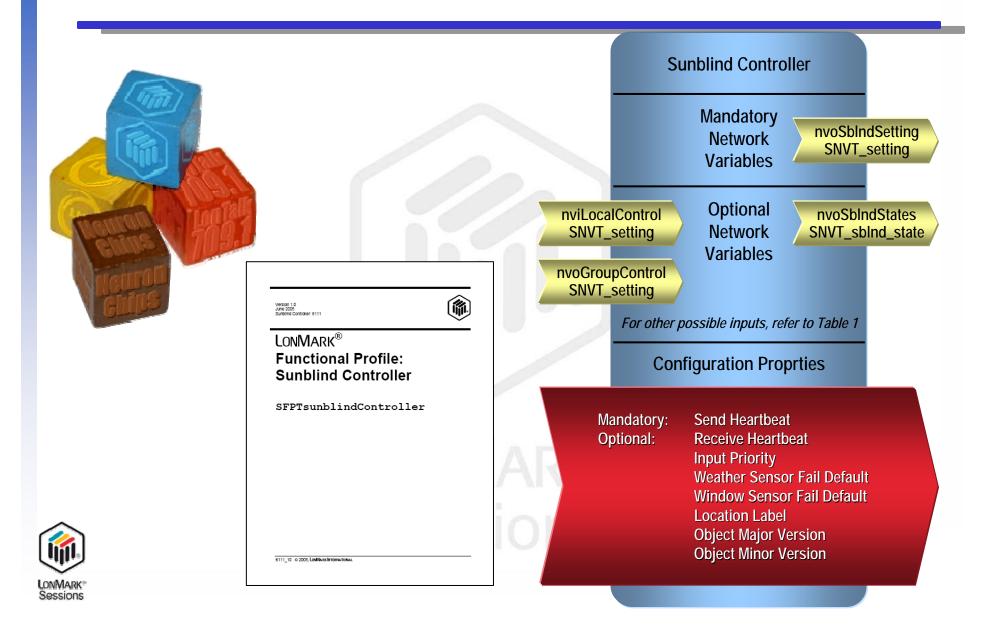
- "Standard Network-Variable Types":
- Data types for interchange of information.
- Configuration Properties
 - ► Heartbeat and throttling control over datapoints.
- SCPTs
 - "Standard Configuration-Property Types":
 - Data types for setting parameters of a device.



Network Variables



LONMARK Functional Profiles



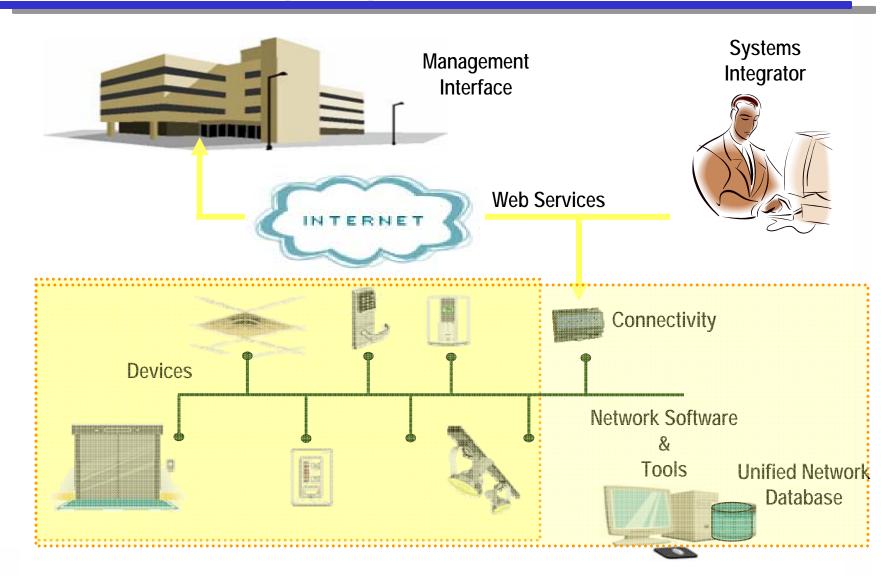
LON: A Complete Open System Not Just a Protocol

- Nodes or Devices
 - The Controllers, Sensors, and Actuators
 - Applications Specific
 - Programmable
 - Displays
- Infrastructure
 - Communication Protocol
 - Media
 - Twisted-Pair Cabling
 - Powerline Mains
 - Fiber Optics (Light Wave)
 - Wiring
 - Termination
 - Routers
 - Network interfaces

- Tools
 - Design Tools
 - Commissioning Tools
 - Network Database
 - Configuration Plug-ins
- Host Interface
 - PC Based
 - Web Based
 - Flexibility and Choices
- Enterprise Connectivity
 - ▶ IT Connectivity
 - Security
 - Remote Monitoring/Control
 - Scalability Issues



LONMARK Open System Definition: More than an open protocol



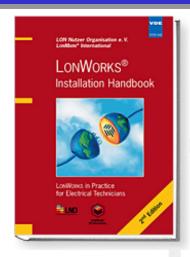


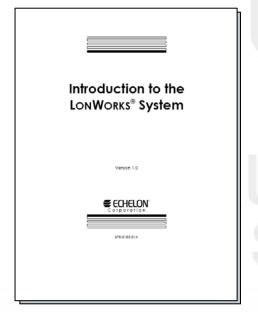
Why LON? Three Main Reasons

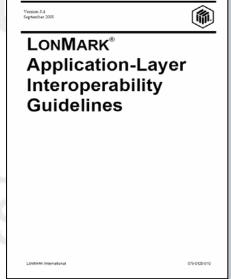




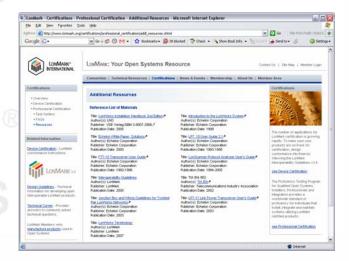
Additional Resources













LONMARK International

LONMARK® Sessions



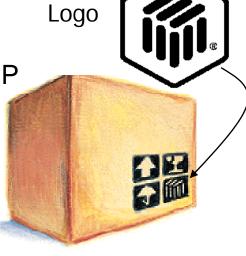
Who is LonMark International?

- Non-Profit Trade Association
- Independent, member supported organization
- Strong LONMARK Board of Directors
 - Distech, Echelon, Engenuity,
 - Envidatec, Fuji Electric,
 - Furukawa Electric, Honeywell, IBT,
 - Johnson Controls, Kenmark, Matsushita,
 - Nico, NTT Data, Phillips, Samsung,
 - Siemens, TAC, Trane, US Army Corps,
 - Yokogawa Electric, ZDANiA
- World wide staff support



LONMARK Devices Guarantee Interoperability

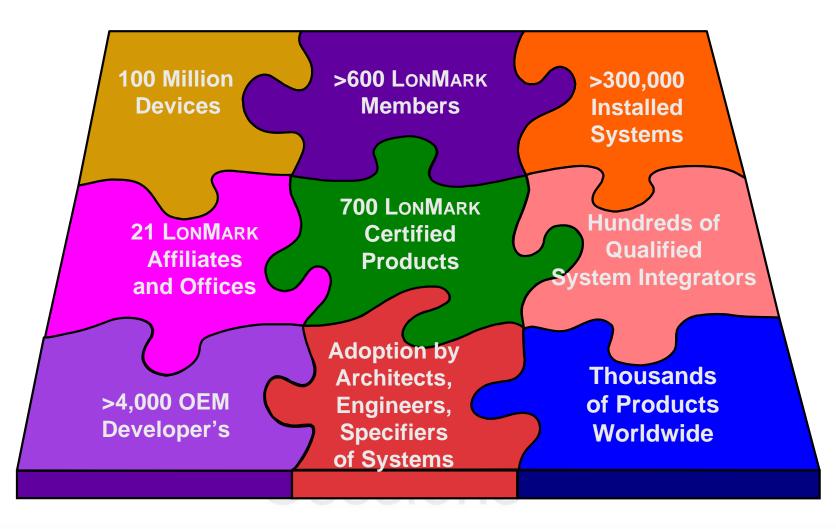
- LONMARK International
 - Independent Industry Association
 - Established in 1994
 - Task groups focus on specific industry requirements
 - Define device SNVTs, Objects, Profiles, IP connectivity
- What we provide
 - Interoperability design guidelines
 - Product conformance testing
 - Marketing assistance
- LONMARK Stamp of Approval Means Devices Will Interoperate



LONMARK

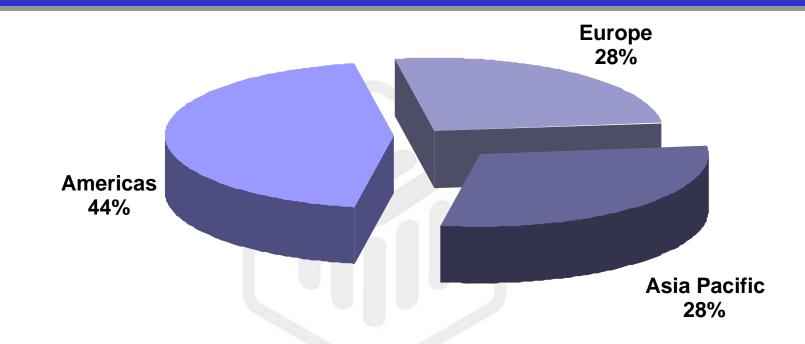


LonWorks In Today's Market





LONMARK Membership



Membership is open to any company or individual committed to the development and use of open, interoperable products using ANSI/CEA 709.1 and related standards including European standard EN 14908.

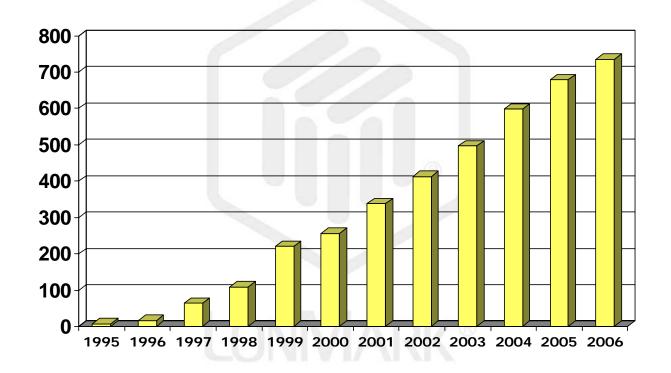


Currently - >600 + members

LonMark Membership



LONMARK Certified Products





*includes certifications in process

Growing Affiliate Organizations

Active

- Americas
- Austria
- China*
- Denmark
- France
- Germany
- Italy
- Japan
- Netherlands
- Spain
- Sweden
- Switzerland
- UK



- Interested
 - Adriatic
 - Finland
 - Poland

- In Process
 - ASEAN
 - Australia
 - Korea
 - Russia
 - Ukraine



Integrator Training/Testing/Certification Program

- Program to deliver a comprehensive professional test and certification
- Worldwide standard of proficiency
- Web-based exam
- Installer, Professional, Integrator, and Expert levels planned
- Roll out in January 2007
- www.lonmark.org/testing
- www.lonmark.org/training





Educational Programs



Worldwide Educational Seminars

- LonMark Session 2007 53 city seminar tour
- Modular adaptable content for various markets
- More flexible sponsorship opportunities
- Opportunity for Affiliate Control
- Target Audience
 - Owners
 - Architects
 - Facility Managers, Operators, Engineers
 - ► IT Professionals
 - Influencers

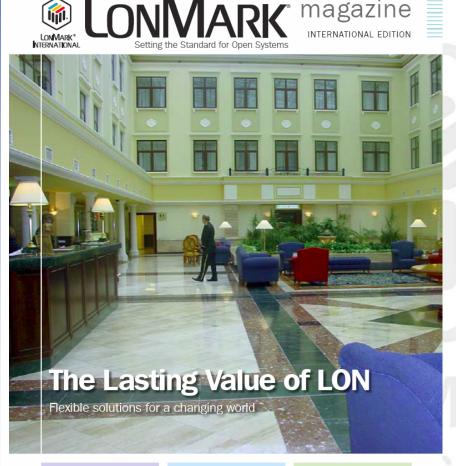


LonMark Sessions Tour 2007

- The Americas (23 locations*) Q2-Q3
 - ► Atlanta Boston Chicago Columbus Dallas Denver Detroit Indianapolis Los Angeles Miami/Ft. Lauderdale Minneapolis Montreal New York Philadelphia Phoenix Raleigh/Durham San Antonio San Diego San Francisco Seattle Toronto Vancouver Washington, DC
- Asia, Pacific, Japan (APJ) (12 locations*) Q2-Q3
 - Bangalore Beijing Chengdu Delhi Melbourne Mumbai Shanghai Shenzhen Singapore Seoul Sydney Tokyo
- Europe/Middle East (EMEA) (18 locations*) Q2-Q4
 - Abu Dhabi Amsterdam Barcelona Budapest Copenhagen Dubai Geneva Kiev Krakow Ljubljana London Madrid Milan Moscow Prague Riga Tallinn Zurich
 - * Dates and locations are subject to change



LONMARK Magazine



- Quarterly magazine
- European Edition: 5,000 copies
- International Edition: 7,000 copies
- Self funding through ads
- Great resource of case studies, tech info, applications
- Subscriptions or more info: www.lmimagazine.com

News
LonMark Sessions
2007 Global Tour

Application
UK's First
Super Hospital

Features
LON - Running
with the BIG IDEA

Summary

- Demand is growing for open systems
- LONMARK is expanding to meet the market needs
- We are committed to
 - Expanding the market for LONMARK certified products
 - Enhancing the standards as technology advances
 - Providing value for our members
 - Increasing the number of certified products
 - Enhancing the success of our members
- Develop new programs, initiatives, and tools
- Focus on education



Key Contacts

- Ron Bernstein, Executive Director
 - director@lonmark.org +1-408-938-5266 x5
- Sharon Calcagno, Member Services Coordinator
 - scalcagno@lonmark.org +1-408-938-5266 x1
- Ernst Eder, European Certification Engineer
 - cert@lonmark.org +43-7587-76-48-1
- Jeremy Roberts, Technical Director
 - tech@lonmark.org +1-408-938-5266 x2
- Bettina Skehan, Marketing Communications
 - bettina @lonmark.org +1-408-938-5266 x4
- Henny van de Bovenkamp, European Administrator
 - henny@lonmark.org +31-6-382-47-616



Thank You



